



# Farid Naghiyev

Senior SMM specialist

## CONTACT ME

+994 55 265 16 32

www.faridnaghiyev.com

Baku, Nasimi

naghiyev9@gmail.com

## EDUCATION

### Azerbaijan Economic University

Marketing (master)

2020 - 2022

### Azerbaijan State Oil and Industry University

Economy (bachelor)

2016 - 2020

## SKILLS

- Social Media Optimization
- Marketing Strategy
- Social Media Marketing
- Meta Ads
- Google ads
- Create Content
- Analysis and Conclusion

## WORK EXPERIENCE

Codelandia Academy

### Head of Marketing Department and Social Media Marketing Instructor

A Head of Marketing is a senior-level professional who oversees all marketing activities within an organization. They are responsible for developing strategies, managing budgets, setting goals, and ensuring consistent brand messaging across various marketing channels.

Evo Coding Center

### Social Media Marketing Instructor

I worked as a trainer in this field, inspired many young people and shared my knowledge with them. The exercises were carried out in a practical and theoretical manner. Throughout my career, I have directed many young people to this field and made them successful

MiceBaku MMC

### Digital Marketing Specialist

A Digital Marketing specialist is a skilled professional responsible for developing and executing social media strategies. They create engaging content, optimize company pages, and foster community interaction. Social media specialists are knowledgeable in various social media platforms and utilize analytics to drive customer engagement, website traffic, and revenue growth.

Mediafor Marketing Agency

### Creative directory

Creative directors are the creative leads at advertising agencies or in-house for the marketing department of a company. They work with the creative team to create, plan and deliver a strategic vision for clients. They are responsible for maintain a cohesive visual and thematic style for projects and campaigns.

## SOCIAL NETWORK ACTIVITY

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